

Shashi Bhushan

Director - Kirusa Konnect



Shashi Bhushan is the Director of Kirusa Konnect heading the company's enterprise division responsible for business development and product management. Previously as Marketing Director in Kirusa, Shashi was instrumental in the successful launch of Kirusa's flagship 'Voice SMS' in India, South-East Asia, and the Middle East.

Before this, Shashi headed marketing for Panasonic in India. As part of the leadership team, Shashi played a key role in the launch of products like Panasonic Viera, Lumix and Toughbook. He also headed the B2B division of Panasonic in Asia Pacific region and has worked as business head for their Telecom and IT products.

Between his two stints in Kirusa, Shashi was Founder Director at Thirdwave Homeland Security. He began his career in the office automation industry and has worked with Ricoh India in various capacities.

Shashi holds a degree in electrical engineering from Delhi University.

